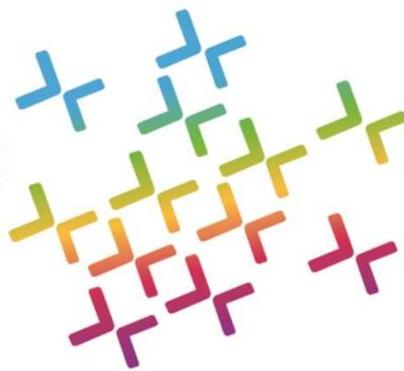


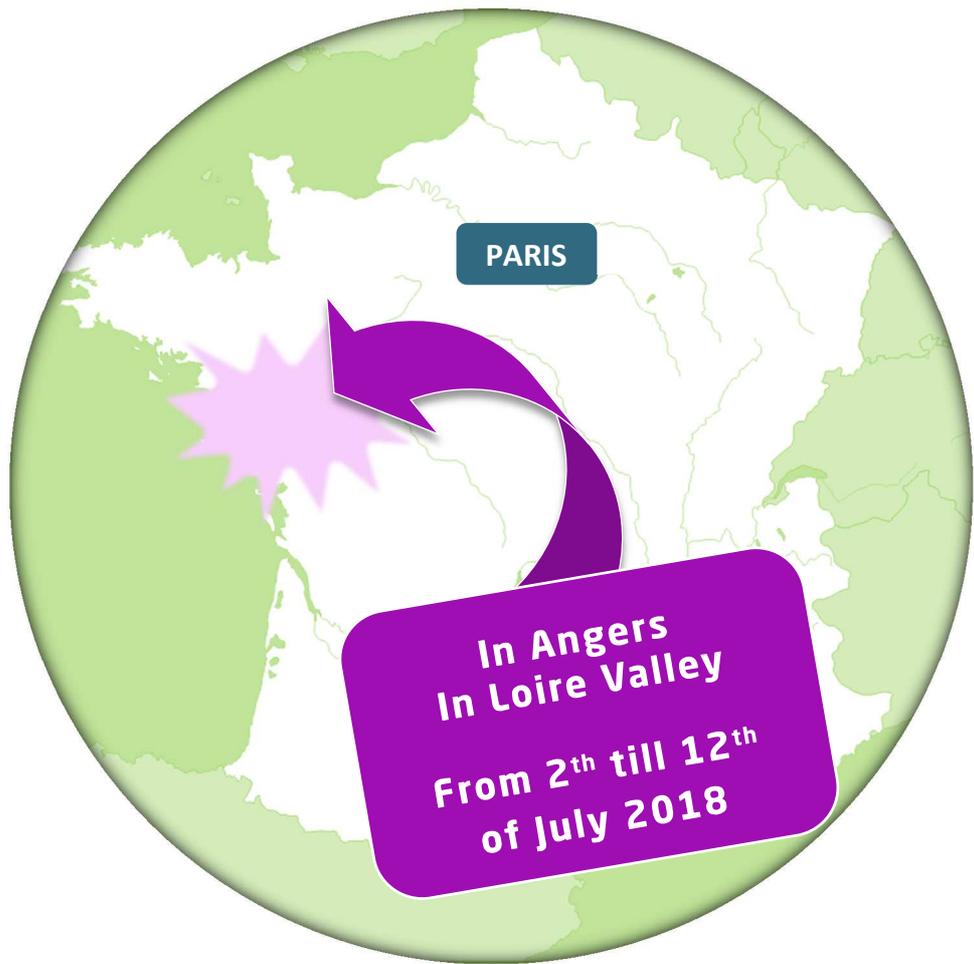
Tourism

Study in the main European University in

2018



Summer School



Discover France,
the world's leading tourist destination.

Discover The Loire Valley,
the third most popular tourist
destination in France after Paris and the Riviera. It is known for its
wine, impressive Châteaux (castles) and gardens.

Live in Angers

- Ranked N°1 in the best places to live in France
- Discover a relaxed quality of life and excellent restaurants
- Surrounded by the world-famous Anjou vineyards
- Unique heritage: Angers Castle, the Apocalypse Tapestry (the largest medieval tapestry in the world).
- Home of Cointreau distillery
- France's leading city for the Internet of Things (IoT) - Award of label French Tech
- 90 minutes from Paris by the high-speed TGV
- 38.000 students

Lectures

- French Culinary Art & Gastronomy
- The basis of wine tasting
- The French conception of food
- Presentation of local products
- Discovery of a typical French market and creation of a menu
- Creation of a cocktail with local liquors
- The Harmony between food and wine
- The Loire valley wine region
- Heritage of regional cities
- Enhancement of historical and cultural heritage
- The Architecture of the City
- Heritage and Theme park: Puy du Fou
- Industrial heritage of Nantes

Workshops

- Several food and wine tasting sessions
- Cooking workshops with a Chef



Visits

- Angers Old town
- Nantes (The sixth largest town in France)
- Castels of the Loire Valley (Angers, Chambord, Chenonceau, Nantes)
- Puy du Fou (second most popular theme park in France after Disneyland Paris - received the Thea Classic Award 2012, Oscar for best park in the world)
- Cointreau distillery
- Coopérative Robert et Marcel

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Tourism summer school is scheduled over two weeks of intensive courses including lectures, workshops and visits to provide an overview on culinary tourism and heritage in Pays de la Loire region.

The first week is coordinated by UFR ESTHUA Tourism and Culture and ESA. Four days organised by UFR ESTHUA Tourism and Culture are dedicated to historical and natural heritage of Angers and its region (Chateaux of the Loire Valley, Nantes, Puy du fou theme park) and two days taken care by ESA

concern the concepts of traditional food products and the sensory dimensions of wine identity (Cremet d'Anjou, Anjou Villages Brissac PDO and Coteau du Layon PDO, Robert and Marcel Coopérative)

The second week, in the Maine-et-Loire Chamber of Commerce and Industry, is a real opportunity to discover French cuisine with cooking lessons with Chefs and wine tasting workshops.

Objectives

The Tourism Summer School offers:

- Strong theoretical and practical skills for the future professional of tourism
- Active learning in the 1st most-visited country in the world (more than 80 million international tourists every year)
- An overview on French food and wine
- Discovery of the role of gastronomy in touristic attractiveness
- Opportunity to discover the outstanding nature, culture and architecture of the Pays de la Loire region
- Sharing of views and experiences with fellow students from around the world



**UFR ESTHUA
TOURISME
ET CULTURE**
UNIVERSITÉ D'ANGERS

Study in the School of Tourism and Hospitality Management of the University of Angers: First place for Tourism and Hospitality studies in Europe: 3000 students with 30% of internationals.



ÉCOLE SUPÉRIEURE
D'AGRICULTURES
Angers Loire

Open to all students, adults and companies, and, more generally, to society, ESA undertakes applied research in the agricultural and agri-food sectors and trains professionals responsive to contemporary issues. This expertise permeates our training and the research contributes to it.



CCI Maine-et-Loire

Study in the Maine-et-Loire Chamber of Commerce and Industry with professional facilities and a professional team (Head Chef, sommelier...).



PRATICAL INFORMATIONS

Requirement:

- To be registered as a student in Tourism or social sciences (Bachelor or Master).
- To have at least an intermediate level of English (the Tourism Summer School will be entirely in English).
- Related experience or diploma in tourism will be appreciated.
- Application deadline: April 27, 2018

Cost of programme: 1 800 €

- What is included: 13 nights accommodation, 10 days of teaching and outside visits, 10 lunches in cafeteria or French restaurants, 1 diner, cultural and social activities.
- Students who successfully complete the Tourism Summer School will receive a certificate of attendance with 6 ECTS.

Angers TourismLab.

Research, Education & Innovation in PAYS de la LOIRE

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